

*From Freezer to Microwave or Oven*

### Dual Ovenable Paperboard Trays, Bowls & Lidding Systems

With our innovative structural and graphic design for frozen food manufacturers, Powertray's dual ovenable trays, bowls, and lidding systems are the economical and environmentally sound choice for baked or microwave applications.



#### **COLOR** – Get Your Message Across!

Unlike some paperboard manufacturers, Powertray can print with up to six colors using flexography or lithography. Your tray can now become a marketing tool to increase sales, profits, and brand loyalty.

#### **Strong, Moisture Resistant, Temperature Tolerant**

Powertray provides extraordinary rigidity and stiffness combined with unbeatable moisture resistance and a high tolerance to temperature variation making them perfect for frozen foods destined for the microwave or oven.



#### **Deep Draw - Up to 3" Depth**

Powertray has the most technologically advanced die-cutting and forming machine capabilities allowing us to create large format and deep draw trays (up to 3" depth) for your product. SBS tray boards offered 12 to 32 point caliper.

#### **Uncomprised Purity**

Powertray is made with FDA compliant food grade paperboards and coatings. The Powertray plant has earned an **AIB International Superior Rating** for food contact packaging.



### Think green, think Powertray.

*Lower unit cost, source reduction, and sustainability make Powertray the better packaging choice for the frozen, convenience, and retail food industries.*

**Better for the earth.  
Better for your bottom line.**



*All machinery, raw materials, and manufacturing processes are 100% Made in the USA.*



Increased consumer awareness make environmental concerns a vital component of today's business climate. Powertray cellulose fiber based paperboard trays provide an ecologically sound and cost-effective choice for food products compared to petroleum-based packaging. Wood from SFI and PEFC certified forests, Powertray's main raw material, is renewable while plastic packaging is made from non-renewable fossil fuels. With Powertray dual ovenable paperboard trays the consumer waste stream is improved.

## The Powertray Advantage

**Only pure softwood/hardwood fiber from SFI and PEFC certified forests are used.**

**Clean, hygienic FDA compliant paperboards and coatings.**  
(21 CFR, parts 170-189)

**Wide roll fed presses with flexible drive systems offer the largest format and deepest draw designs available—**  
the most technologically advanced equipment available.

**Accurate, consistent, and reliable quality control—**  
ensured by 19 step tooling process.

**Six color flexographic or lithographic printing—**  
Whether it's your logo, cartoon characters for the kids, nutritional information and ingredients, or cooking instructions, we can print them to help build brand loyalty and reduce your costs.

The Powertray plant has an **AIB International Superior Rating**  
for food contact packaging.

**Detail-oriented, customer-driven service.**  
**48 HOUR RAPID DELIVERY available.**

*All Powertray raw materials, manufacturing equipment,  
and tooling are Made in America.*

# Powertray

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